AIM Admission & First Day of Dealings

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1 February 2021

Supreme plc

("Supreme," the "Company" or the "Group")

Admission to Trading on AIM & First Day of Dealings

Supreme, a leading manufacturer, supplier and brand owner of fast-moving consumer products, is pleased to announce the admission of its Ordinary Shares to trading on the AIM market of the London Stock Exchange. Dealings will commence at 8.00 a.m. today, Monday, 1 February 2021, under the ticker SUP and ISIN GB00BDT89C08.

Supreme supplies products across five key categories; batteries, lighting, vaping, sports nutrition & wellness, and branded household consumer goods. The Company's capabilities span from product development and manufacturing through to its extensive retail distribution network and direct to consumer capabilities. This vertically integrated platform provides an excellent route to market for well-known brands and products. The Group has a consistent track record of sales and profit growth coupled with strong cash generation and is exposed to growing underlying markets with high repeat and non-discretionary customers.

The fundraising, which was comfortably oversubscribed, raised gross proceeds of £67.5 million, through the issue of 5,597,015 new and the sale of 44,776,120 shares of 10 pence each at 134 pence per share (the "Placing Price") with institutional investors. At the Placing Price, the Company's market capitalisation is approximately £156 million with a free float of 43.2%.

Berenberg acted as Sole Global Coordinator and Broker and Grant Thornton UK LLP as Nominated Adviser.

Sandy Chadha, Chief Executive Officer of Supreme, commented:

"To have received such significant interest from investors is a real endorsement of our business model, the Supreme team, and our strategy. We are delighted to be listing on AIM and look forward to benefitting from the advantages that our listing will bring, as we execute on our exciting growth trajectory with the support of our new investors."

The Admission Document can be found on Supreme's website: www.supreme.co.uk

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