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THIS IS AN ANNOUNCEMENT OF A POSSIBLE OFFER UNDER RULE 2.4 OF THE CITY CODE ON TAKEOVERS AND MERGERS (THE "CODE") AND IS NOT AN ANNOUNCEMENT OF A FIRM INTENTION TO MAKE AN OFFER UNDER RULE 2.7 OF THE CODE AND THERE CAN BE NO CERTAINTY THAT AN OFFER WILL BE MADE, NOR AS TO THE TERMS ON WHICH ANY OFFER WILL BE MADE.

THE INFORMATION CONTAINED WITHIN THIS ANNOUNCEMENT IS DEEMED BY THE COMPANY TO CONSTITUTE INSIDE INFORMATION AS STIPULATED UNDER THE UK VERSION OF THE MARKET ABUSE REGULATION (EU) NO. 596/2014 AS IT FORMS PART OF UK LAW BY VIRTUE OF THE EUROPEAN UNION (WITHDRAWAL) ACT 2018. WITH THE PUBLICATION OF THIS ANNOUNCEMENT VIA A REGULATORY INFORMATION SERVICE, THIS INSIDE INFORMATION IS NOW CONSIDERED TO BE IN THE PUBLIC DOMAIN.

FOR IMMEDIATE RELEASE
3 February 2022

Playtech plc

("Playtech" or "the Company")

Statement re: media speculation

Further to the recent media speculation, the Board of Playtech (the "Board") confirms that on the afternoon of 2 February 2022 it was contacted by TTB Partners Limited on behalf of an investor group to be formed and advised by it ("TTB") requesting that Playtech consent to release TTB from its restrictions under Rule 2.8 of the Code. This release was requested to allow a possible offer for the Company to be considered. The Board confirms that it has given the requested consent to TTB. There can be no certainty as to whether this will result in an offer for the Company, nor as to the terms on which any offer might be made. However, any offer, if made, is likely to be in cash.

As a consequence of this announcement, an "Offer Period" has commenced in respect of Playtech in accordance with the rules of the Code. The attention of shareholders is drawn to the disclosure requirements of Rule 8 of the Code, which are summarised below.

On 19 November 2021, Gopher Investments, an affiliate of TTB, confirmed that it had no intention of making an offer for Playtech and, as a result of that announcement, TTB was bound by the restrictions imposed by Rule 2.8 of the Code (the "Restrictions") for a period of six months, which ends on 20 May 2022 (the "Restricted Period"). In accordance with Note 2 to Rule 2.8 and following Aristocrat (UK) Holdings Limited's Offer having lapsed, the Restrictions were capable of being set aside at any point in the Restricted Period in certain circumstances, including with the consent of the Board of Playtech.

In accordance with Paragraph 3 of Practice Statement 28, published by the Panel Executive entitled "Rules 2.8 and 35.1 - Entering Into Talks During a Restricted Period", until such time as the Restricted Period has expired, TTB is not required by Rule 2.6(a) of the Code to specify a deadline by which TTB must either announce a firm intention to make an offer in accordance with Rule 2.7 of the Code or to announce it does not intend to make an Offer. This is because TTB is still subject to the restrictions imposed by Rule 2.8 of the Code until the end of the Restricted Period and, as a result, Playtech is able to terminate the discussions with TTB at any time, at which point the restrictions set out in Rule 2.8 would be re-imposed on TTB for the

remainder of the Restricted Period and Playtech would announce the same. However, if, at the expiry of the Restricted Period, discussions between the parties are still ongoing and TTB has not announced (i) its firm intention to make an offer in accordance with Rule 2.7 of the Code, or, (ii) that it does not intend to make an Offer, then the Board, in accordance with the Code, will announce the date and time by which it must do so, which will be 5.00 pm on the 28th day following the end of the Restricted Period, being 17 June 2022.

In accordance with Rule 2.9 of the Code, the Company confirms that as at close of business on 2 February 2022 (being the business day prior to the date of this announcement), its issued share capital consisted of 306,356,693 ordinary shares of no par value. This figure excludes 2,937,550 ordinary shares that are held in treasury. The International Securities Identification Number (ISIN) of the ordinary shares is IM00B7S9G985.

This announcement is being made under Rule 2.4 of the Code and does not comprise, and should not be construed as an announcement by TTB of a firm intention to make an offer under Rule 2.7 of the Code.

This announcement has been made without the prior consent of TTB.

The persons responsible for making this announcement are Chris McGinnis, Director of Investor Relations & Strategic Analysis, and James Newman, Director of Corporate Affairs.

Enquiries:

Playtech

Chris McGinnis, Director of Investor Relations & Strategic Analysis
James Newman, Director of Corporate Affairs

+44 (0)16 2464 5954

Wells Fargo Securities (Lead Financial Adviser and Rule 3 Adviser to Playtech)

Brian Maier, Vice Chairman
Sam Small
Chris Tucker

+44 (0)20 3942 9625

Goodbody (Financial Adviser and Joint Broker to Playtech)

Piers Coombs
Charlotte Craigie
Stephen Kane

+353 1 667 0400

Jefferies International Limited (Financial Adviser and Joint Broker to Playtech)

Tim Lloyd Hughes
Max Jones
Philip Noblet
James Thomlinson

+44 (0)20 7029 8000

Headland (PR Adviser to Playtech)

Lucy Legh
Stephen Malthouse
Tom James
Jack Gault

+44 (0)20 3805 4822

Playtech@headlandconsultancy.com

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Disclosure Requirements of the Code

Under Rule 8.3(a) of the Code, any person who is interested in 1% or more of any class of relevant securities of an offeree company or of any securities exchange offeror (being any offeror other than an offeror in respect of which it has been announced that its offer is, or is likely to be, solely in cash) must make an Opening Position Disclosure following the commencement of the offer period and, if later, following the announcement in which any securities exchange offeror is first identified. An Opening Position Disclosure must contain details of the person's interests and short positions in, and rights to subscribe for, any relevant securities of each of (i) the offeree company and (ii) any securities exchange offeror(s). An Opening Position Disclosure by a person to whom Rule 8.3(a) of the Code applies must be made by no later than 3.30 pm (London time) on the 10th business day following the commencement of the offer period and, if appropriate, by no later than 3.30 pm (London time) on the 10th business day following the announcement in which any securities exchange offeror is first identified. Relevant persons who deal in the relevant securities of the offeree company or of a securities exchange offeror prior to the deadline for making an Opening Position Disclosure must instead make a Dealing Disclosure.

Under Rule 8.3(b) of the Code, any person who is, or becomes, interested in 1% or more of any class of relevant securities of the offeree company or of any securities exchange offeror must make a Dealing Disclosure if the person deals in any relevant securities of the offeree company or of any securities exchange offeror. A Dealing Disclosure must contain details of the dealing concerned and of the person's interests and short positions in, and rights to subscribe for, any relevant securities of each of (i) the offeree company and (ii) any securities exchange offeror(s), save to the extent that these details have previously been disclosed under Rule 8 of the Code. A Dealing Disclosure by a person to whom Rule 8.3(b) of the Code applies must be made by no later than 3.30 pm (London time) on the business day following the date of the relevant dealing.

If two or more persons act together pursuant to an agreement or understanding, whether formal or informal, to acquire or control an interest in relevant securities of an offeree company or a securities exchange offeror, they will be deemed to be a single person for the purpose of Rule 8.3 of the Code.

Opening Position Disclosures must also be made by the offeree company and by any offeror and Dealing Disclosures must also be made by the offeree company, by any offeror and by any persons acting in concert with any of them (see Rules 8.1, 8.2 and 8.4 of the Code).

Details of the offeree and offeror companies in respect of whose relevant securities Opening Position Disclosures and Dealing Disclosures must be made can be found in the Disclosure Table on the Takeover Panel's website at www.thetakeoverpanel.org.uk, including details of the number of relevant securities in issue, when the offer period commenced and when any offeror was first identified. You should contact the Panel's Market Surveillance Unit on +44 (0)207 638 0129 if you are in any doubt as to whether you are required to make an Opening Position Disclosure or a Dealing Disclosure.

Publication of this Announcement

In accordance with Rule 26.1 of the Code, a copy of this announcement will be made available on the Company's website (www.Playtech.com) by no later than 12 noon (London time) on 4 February 2022. The content of the website referred to in this announcement is not incorporated into and does not form part of this announcement.